Support BARTENDERS IN NEED

2023 USBG Chapter Fundraising Initiative
INITIATIVE BACKGROUND

Bartender Emergency Assistance Program (BEAP)
The purpose of the BEAP at the USBG Foundation is to help those in the bar industry who require financial assistance because of a catastrophic event or an emergency hardship such as an accident, acute medical diagnosis, death of an immediate family member, or wind, water, earth, or fire-related natural disasters.

2022 USBG Chapter Fundraising Initiative
This initiative serves to support the BEAP, by recruiting as many USBG Chapters as possible to be donors at the $500 (or higher) level to the Bartender Emergency Assistance Program (BEAP). In turn, we hope to foster engagement and support within the USBG community.
Make a direct donation on our website or via check!

Holding a local fundraiser to benefit the BEAP

Asking a brand to donate in the name of your Chapter

Sharing our story with Chapter members and asking them to make a small donation via our website

NEW this year! The Top Chapter on Sept. 30th will receive USBG pins for all its members!
The BEAP awards between 5-20 grants per month.
The BEAP is open to all bar industry members but focuses on bartenders and bar servers in particular.
Funding needs for the program are $250,000 per year!
The BEAP runs at a 10% overhead (the industry average is 30%).
More information on the BEAP can be found at usbgfoundation.org/beap.
INITIATIVE GOALS

$12,000 for the BEAP

$500 donation per Chapter

50% Chapter participation

Sept. 30, 2023 Deadline

usbgfoundation.org/usbg-chapter-fundraising
If you have any questions regarding the USBG Chapter Fundraising Initiative or need more assistance, please do not hesitate to reach out via foundation@usbg.org.

The initiative's donation button, leaderboard, and FAQs can be found at usbgfoundation.org/usbg-chapter-fundraising

@usbgncf #USBG4BEAP