Support

BARTENDERS IN NEED

2023 USBG Chapter Fundraising Initiative

USBG NATIONAL CHARITY FOUNDATION

UNITED STATES BARTENDERS' GUILD I.B.A.

INITIATIVE BACKGROUND

Bartender Emergency Assistance Program (BEAP)

The purpose of the BEAP at the USBG Foundation is to help those in the bar industry who require financial assistance because of a catastrophic event or an emergency hardship such as an accident, acute medical diagnosis, death of an immediate family member, or wind, water, earth, or fire-related natural disasters.

2022 USBG Chapter Fundraising Initiative

This initiative serves to support the BEAP, by recruiting as many USBG Chapters as possible to be donors at the $500 (or higher) level to the Bartender Emergency Assistance Program (BEAP). In turn, we hope to foster engagement and support within the USBG community

USBG NATIONAL CHARITY FOUNDATION

HOW YOU CAN HELP

RAISE $500 WITH YOUR CHAPTER TO BENEFIT THE BEAP

- Make a direct donation on our website or via check!
- Holding a local fundraiser to benefit the BEAP
- Asking a brand to donate in the name of your Chapter
- Sharing our story with Chapter members and asking them to make a small donation via our website
- **NEW this year! The Top Chapter on Sept. 30th will receive USBG pins for all its members!**

USBG NATIONAL CHARITY FOUNDATION

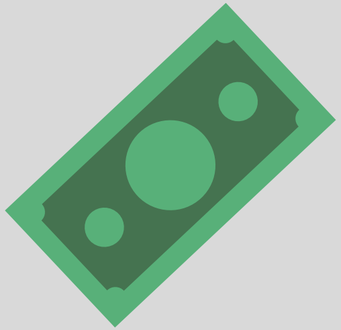
BEAP AT THE USBG FOUNDATION

- The BEAP awards between 5-20 grants per month
- The BEAP is open to all bar industry members but focuses on bartenders and bar servers in particular
- Funding needs for the program are $250,000 per year!
- The BEAP runs at a 10% overhead (the industry average is 30%)
- More information on the BEAP can be found at usbgfoundation.org/beap

USBG NATIONAL CHARITY FOUNDATION

INITIATIVE GOALS

$12,000
for the BEAP



$500 donation
per Chapter

50% Chapter
participation

Sept. 30, 2023
Deadline

usbgfoundation.org/usbg-chapter-fundraising

USBG NATIONAL CHARITY FOUNDATION

CONNECT

If you have any questions regarding the USBG Chapter Fundraising Initiative or need more assistance, please do not hesitate to reach out via foundation@usbg.org.

The initiative's donation button, leaderboard, and FAQs can be found at **usbgfoundation.org/usbg-chapter-fundraising**

@usbgncf #USBG4BEAP

USBG NATIONAL CHARITY FOUNDATION