

# TEAM NEGRONI 2020

## ACROSS THE U.S.

October 2020

Instructions for setting up your fundraising page and filling out the participant form.



**Thank you for joining Team Negroni 2020 as a fundraiser (and rider)! We are thrilled to have you as part of our team this year, raising funds for the Helen David Relief Fund at the USBG National Charity Foundation.**

This document will walk you through the steps you need to accomplish in order to recruit donations and receive your t-shirt.

- 1. Set up your personal fundraising page.** This will be your own personal fundraising page where your friends and family will be able to donate directly to your goal.
  - All funds donated will go to the larger Team Negroni 2020 Campaign – but this is your personal goal tracking site, so to speak
  - You will get your own page link, as well as personalized emails and social media posts to share so that you can recruit donors
  - This page will also allow you to track your progress towards your goal

You can start by setting up your personal fundraising page by clicking on the “Personalize Your Page” button on this page: [www.usbgfoundation.org/team-negroni](http://www.usbgfoundation.org/team-negroni)

- 2. Fill out the participant form** (we can all thank legal for this).
  - This form will tell us your t-shirt size and where to ship it
  - It also includes a few legal necessities to ensure that everyone stays safe while on their bike
  - This form will be sent to the Team Negroni 2020 program staff and they will make sure to track your progress towards the minimum \$150 needed to receive a t-shirt.

You can fill out the participant form by clicking on the “Fill Me Out” button on this page: [www.usbgfoundation.org/team-negroni](http://www.usbgfoundation.org/team-negroni)

- 3. Start fundraising.**
  - Share the link to your personal fundraising page and let people know why you are raising money
  - Send out an email to family and friends (maybe include your ride schedule so they can cheer you on!)
  - Share on social media with a link to your page
  - Remember, **every donation counts no matter how small**; each one will get you closer to your goal!
- 4. Join us for a Happy Hour** hosted by Tony Abou-Ganim on November 1, 2020 in celebration of a month of successful bike rides, gym trips, and fundraising for the HDRF! Zoom invites will be sent at the end of October to all participants and donors.