



information packet



who we are

The USBG National Charity Foundation was sparked into being when a United States Bartenders' Guild member dared to ask "how do I get out of this industry alive, with my health, a little money, and my sanity intact?"

Shaken by this candid outlook on our industry, we committed the USBG Foundation to solving this poignant question.

our mission

TO ADVANCE THE LIFELONG STABILITY AND WELLBEING OF SERVICE INDUSTRY PROFESSIONALS THROUGH EDUCATION AND CHARITABLE ACTIVITIES.

our vision

To fundamentally change to the health outcomes of hospitality workers over the length of their career through education and community involvement.

\$10M

GRANTED TO QUALIFIED APPLICANTS THROUGH OUR PHILANTHROPIC FUNDS

+15,000

VOLUNTEER HOURS COMPLETED THROUGH OUR COMMUNITY SERVICE PROGRAMS

20,000

MILES RIDDEN BY TEAM NEGRONI

our programs

The USBG Foundation provides social responsibility, community service, and philanthropic programs in order to advance the health and wellbeing of service industry professionals. Our Wellspring, National Day of Service, Bartender Emergency Assistance Program (BEAP and the Helen David Relief Fund (HDRF) are just a selection of the programs built to serve and educate members of the hospitality industry.

33K GRANTS

NUMBER OF HARDSHIP GRANTS AWARDED TO QUALIFIED INDUSTRY MEMBERS IN NEED



MOST OF OUR PHILANTHROPIC GRANTS ARE USED FOR SHELTER, FOOD SECURITY, AND/OR MEDICAL EMERGENCIES

our three pillars

social responsibility

The USBG Foundation understands that in order to sustain a long-term career in the service industry, it is important to support all aspects of your life, personal & public.

community service

Our industry is made up of incredibly diverse & passionate people. The USBG Foundation supports their charitable efforts in order to increase the impact within our communities.

philanthropy & grants

The USBG Foundation is honored to be able to support those in our industry dealing with emergency & catastrophic hardship in their lives.

The BEAP & HDRF are included in this pillar.

contact



/usbgnf



@USBGNCF



@usbgnf



www.usbgfoundation.org



foundation@usb.org

looking ahead

- The USBG Foundation is identifying and defining an accessible pathway to exit this industry alive and safe.
- We will teach hospitality workers how to use this pathway.
- We will reduce the physical & emotional wear & tear on hospitality workers.
- The USBG Foundation recognizes that hospitality jobs are tough and that people do them for good reasons, & they deserve our support.

Numbers accurate as of January 1, 2022



new mexico

“

I was diagnosed with ovarian cancer in 2016. My treatment required surgery and aggressive chemotherapy, and I struggled to work and take care of my children. Thank you so much, Helen David Relief Fund. You have no idea how much this is going to help my family. I am in tears over your generosity. I'm truly blessed to have you guys! Thank you, Thank you... From my family to yours!

”

“

The Bartender Emergency Assistance Program (BEAP) grant was a life-saver. I was not able to work for a few months after a motorcycle accident, and had to rely on family members to help me with my basic care needs. I am grateful that there is an industry-specific fund that is designed to help bartenders, especially since our industry generally does not have insurance coverage as a standard practice.

Thanks to my friend, who was also a previous recipient, I was able to benefit from the generosity of the BEAP and get back on my feet.

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california

“

I started to feel feverish and unwell. I thought I was coming down with a cold and didn't think much of it until my fever spiked to 105°F, which led me to the ER. There, I was with Lyme Disease, Acute Meningitis, and West Nile Virus. After aggressive treatment, I am finally on the mend. I've given much time to USBG and the bartending community and it means a great deal not only that the Bartender Emergency Assistance Program exists, but that it is also available to all of us in the industry. Thank you so much for this generous grant! It will help me tremendously.

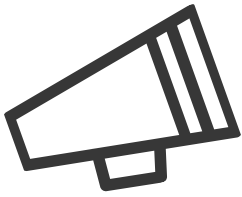
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massachusetts



individual involvement



BECOME AN ADVOCATE

Our Advocates are passionate, positive supporters of our mission and assist the USBG Foundation with events and fundraising. We count on volunteers to help us with fundraising and community service programs around the country. If you are interested in volunteering please check here for opportunities:

www.usbgfoundation.org/events



REFER A BARTENDER IN NEED

If you know a beverage industry member going through a life-changing hardship, you can refer them to the USBG Foundation's grant programs here:

www.usbgfoundation.org/philanthropy-grants

Qualifying events include but are not limited to a medical/cancer diagnosis, injury or accident, or loss of home from fire or natural disaster.



DONATE

A donation, of any amount, will help us continue giving back to our industry! To donate now, you can visit www.usbgfoundation.org/donate or send a check to the address below to make a personal donation.

USBG NATIONAL CHARITY FOUNDATION

2654 W Horizon Ridge Parkway, Suite B5 PMB 252
Henderson, NV 89052-2803

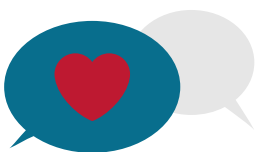


business involvement



HOST AN EVENT OR PROMOTION

Hosting an event or promotion for the USBG Foundation is an easy, fun way to donate. Your company can do a one-time fundraiser that benefits the Foundation, such as a dinner and tasting, or an ongoing promotion that helps spread awareness and raise funds for our mission year round. We often partner with companies and can assist in obtaining charity only discounts re. fees and permits.



HELP SPREAD AWARENESS OF THE USBG FOUNDATION AT YOUR PLACE OF WORK

The USBG Foundation can work with your company to customize events, promotions, or materials that inspire your employees to get involved with the Foundation while representing your company's commitment to serving our industry.

If you would like additional information regarding the USBG Foundation, its programs, or its impact, please contact us at foundation@usbg.org and we would be happy to answer any questions you may have.