

“

You have no idea how much this is going to help my family. I'm truly blessed to have you [the USBG Foundation].

”

## Our Mission

The mission of the USBG National Charity Foundation is *to advance the lifelong stability and wellbeing of service industry professionals through education and charitable activities.*

## Our Story

The USBG National Charity Foundation was sparked into being when a United States Bartenders' Guild member dared to ask "how do I get out of this industry alive, with my health, a little money, and my sanity intact?"

Shaken by this candid outlook on our industry, we committed firmly to the USBG Foundation's mission and to the idea of fundamentally changing the health (physical, financial, & mental) outcomes of hospitality workers over their entire career.

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# The USBG National Charity Foundation

Social Responsibility  
Community Service  
Philanthropy



## Impact

**\$10M**

TOTAL AMOUNT GRANTED TO ELIGIBLE BAR INDUSTRY MEMBERS IN NEED

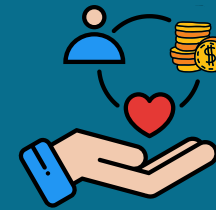
**+15K**

TOTAL VOLUNTEER HOURS CONTRIBUTES THROUGH OUR VOLUNTEER PROGRAMS

**+20K**

MILES RIDDEN BY TEAM NEGRONI (SO FAR)

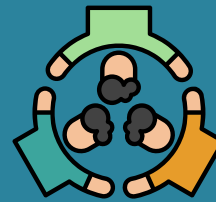
## Social Responsibility



The USBG Foundation understands that in order to sustain a long-term career in the service industry, it is important to support all aspects of your life, personal and public.

## Community Service

Our industry is made up of incredibly diverse and passionate people. The USBG Foundation supports their charitable efforts in order to increase the impact within our communities.



## Bartender Emergency Assistance Program (BEAP)

The purpose of this grant fund is to assist those in the bar industry and their families who are in need of assistance as a result of a catastrophic event or an emergency hardship. Fire, weather, medical, or just an accident, the BEAP is here for you.

## Helen David Relief Fund (HDRF)

This grant fund honors the memory of beloved bar owner, community leader, and cancer survivor, Helen David. She is an inspiration to those living with the disease; and in her name, this fund assists those in the bar industry who are taking on breast cancer with dignity and strength.



## Philanthropy



The Foundation is honored to be able to support those in our industry dealing with emergency and catastrophic hardship in their lives.

## Donate

Join us in our important work to bring new and inspiring programs to service industry professionals.

[www.usbFOUNDATION.org](http://www.usbFOUNDATION.org)

